ARIZONA XPERT

Workflow assistant for high value applications
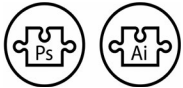
Automating Workflow

Arizona Xpert is an innovative software solution that simplifies and automates complex print jobs, including multi-layered and duplex applications, so that print files are ready in an instant. The intuitive software stores the print-ready file, enabling similar jobs to be prepared more quickly and easily in the future, for long-term production efficiencies.

SMART CHANGE STARTS HERE.

WHAT IS ARIZONA XPERT?

Arizona Xpert is a software application that assists in the design and production of high-value applications.

- Design: Arizona Xpert Extensions
- Production: Arizona Xpert Engine

Arizona Xpert extensions are Adobe Photoshop and Adobe Illustrator extensions that support designers.

Arizona Xpert Engine is an ONYX Thrive 18 or newer add-on that supports production at the print service provider.
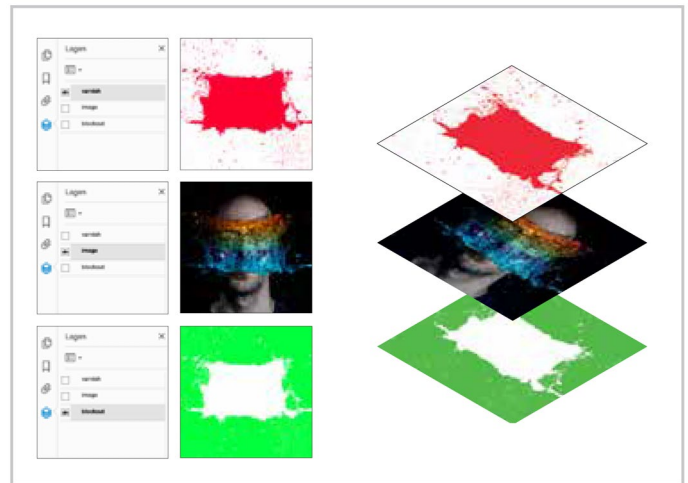

TARGET APPLICATIONS
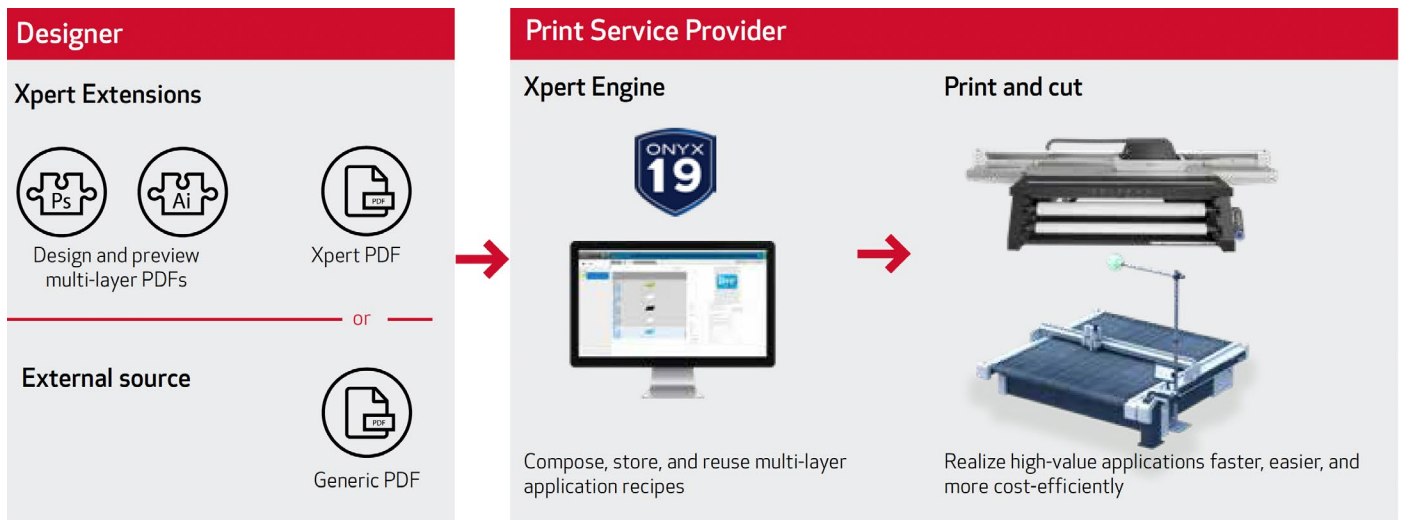
High Value Applications

Multi-layer applications
- Light box images (day-night)
- Block outs (spot block-out)
- Duplex images on transparent media
  - 2 different images front / reverse
  - CMYK – WW – Grey – K – Grey – WW – CMYK
- Printing on non-white media
  - W-W-CMYK-V
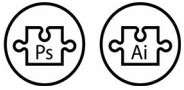 - Negative image – spot color
- Duplex images

Applicable for both complex one-off prints and automating repetitive print jobs.

ARIZONA XPERT

Designer	Print Service Provider

Xpert Extensions

Design and preview multi-layer PDFs

Xpert PDF

— or —

External source

Generic PDF

Xpert Engine

Compose, store, and reuse multi-layer application recipes

Print and cut

Realize high-value applications faster, easier, and more cost-efficiently

DESIGN XPERT

Part of Arizona Xpert Extensions—used within Adobe® Photoshop® and Adobe Illustrator®.

- Assists designer in building and previewing designs using pre-defined application recipes
  - Arizona Xpert Extensions features pre-defined recipes
  - Set of available pre-defined application recipes will be expanded in future releases

Benefit for the Designer
- Reduces required number of design iterations and test prints by providing 3D 'print-ready' previews of designs

Benefits for the Print Service Provider
- Significantly less (or virtually no) pre-press time required

AUTO XPERT

Part of Arizona Xpert Engine — an ONYX Thrive add-on for Print Service Providers.

- Automation offered through use of hot-folders, linked to a recipe
- Simply drop a job in a hot-folder and the recipe is applied, and the printable data is sent to the Arizona Series
- Opening the job in ONYX Thrive is no longer needed

Benefits for the Print Service Provider
- Save time and money in pre-press
- First time right printing—avoid human errors or mistakes
- Fully automated integration of the Arizona printer with web-to-print portals enabled
- Reduced need for highly skilled or trained operator(s)

RECIPE XPERT

Part of Arizona Xpert Engine — an ONYX Thrive add-on for Print Service Providers.

- Compose complex multi-layer jobs in an intuitive way
- Store pre-press and print settings of any created application in a recipe
- Reuse recipes to create same application, using different images, instantly and error-free
- Optimize the print quality and time to print by selecting optimal print mode for each layer

Benefits for the Print Service Provider
- Capture print expertise—realize high-value applications, quickly, easily, and cost efficiently
- Save time and money in pre-press
- First time right printing—lower cost by reducing waste through elimination of mistakes
- Reduced operating time—Arizona Xpert delivers printable data in the Arizona print queue

SAMPLE XPERT

Part of Arizona Xpert Engine — an ONYX Thrive add-on for Print Service Providers.

- In recipe creation of a complex or critical job, the user can use smart sampling to create test samples swiftly and easily, to find optimal print settings
  - Compose multiple (cropped) samples with different print settings that are printed as a single job
  - Select the preferred sample, so that the optimal settings are used for the final job and stored in a recipe, with a single mouse-click

Benefits for the Print Service Provider
- Save time and money in finding the preferred settings for a new complex or critical job
- Eliminate all errors in applying optimal settings to the final job
- Capture your print expertise by storing optimal settings in a recipe, and save time and money when producing similar jobs

ARIZONA XPERT

Capture Print Expertise

- Get access to Canon's predefined Xpert recipes
- Realize high-value applications, quickly, easily, and profitably
- Store complex jobs as recipes for instant re-use

Save Time and Money in Pre-press and Production

- Avoid production stops by moving more demanding tasks to pre-press
- Automate pre-press tasks by re-using proven recipes
  - Single jobs: re-use recipes
  - Multiple jobs: use hot-folders assigned to a recipe
- First time right printing—reduce waste through elimination of mistakes

Smart Sampling

- Find optimal print settings through smart sampling
- Apply preferred settings without errors, and automatically adjust or store in a recipe to easily apply to similar jobs

Imagine > Print > Learn > Repeat

- Design and preview multi-layer jobs intuitively
- Print first time right and save time and money in prepress and production
- Capture print expertise by composing, storing, and reusing multi-layer application recipes

Realize high-value applications faster, easier, and more cost efficiently with Arizona Xpert.

Compatible Arizona Printers

- Arizona 135 GT series
- Arizona 1200 series
- Arizona 1300 series
- Arizona 2200 series
- Arizona 2300 series
- Arizona 6100 series

WHY CANON SOLUTIONS AMERICA.

Canon Solutions America recommends forward-thinking strategies to help achieve the highest levels of information management efficiency for your unique business needs. Using superior technology and innovative services, we then design, implement, and track solutions that help improve information flow throughout your organization while considering the environment, helping to result in greater productivity and reduced costs.

As a company that is dedicated to your needs, we support our solutions with highly skilled professionals and advanced diagnostic systems to help maintain peak performance. And with ongoing consultation, we can further your document management capabilities to help ensure the highest level of satisfaction and productivity.

Canon

CANON SOLUTIONS AMERICA

Large Format Solutions
100 Park Blvd., Itasca, IL 60143

CSA.CANON.COM
1-800-714-4427 | us.info@csa.canon.com